**Creating Videos for YouTube  
New Video Checklist**

**Video Title / Idea:**

**Focus Keywords:**

**Target Audience:**

**Call to Action:**

**Type:** Screenshare Talking Head Interview Webinar Recording Other/Hybrid

**Length:** Short (<4 Mins) Average (4-7) Long (8-29) Comprehensive (30+)

**Thumbnail Idea:**

**Part of Playlist or Series?**

**Public or Unpublished?**

**Monetized?**

**With Transcript?**

**Where to share or publish?**

**Table of Content Links?**